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Press release

The European network for the promotion of culinary and proximity tourism in rural areas' project is holding its multiplier event in Turkey

The CPTRA project, proudly funded by the European Union under the Erasmus+ program, is making headlines with its transformative impact on gastronomy tourism. Boasting a total synergy of its partners from France, Italy, Turkey, Greece, Cyprus, Bulgaria, and Romania, CPTRA is leading the way in reshaping culinary exploration. Spearheaded by the dynamic team], this project is at the forefront of advancing entrepreneurship and sustainable development in gastronomy tourism.

Key Achievements:

Empowering Entrepreneurs: CPTRA has successfully empowered rural entrepreneurs in the culinary sector through project results and interactive workshops. This initiative has resulted in a significant rise in the establishment of small culinary and tourism businesses, catalyzing economic growth in local communities in partner countries.

Digital Learning Revolution: Introducing a cutting-edge e-learning platform, CPTRA has revolutionized knowledge dissemination in gastronomy tourism. This initiative has garnered praise, reaching 400 participants online and setting a new standard in digital education.

Multiplier Events: CPTRA hosted impactful multiplier events in partner countries. The multiplier event in Turkey, how to encourage proximity tourism in the rural areas: a European Experience, held on 23 and 24 of October 2023. The event attracted 36 participants face-to-face and 15 online, showcasing the successful outcomes of the project with case studies and fostering collaboration among local and international stakeholders.

Learn more about CPTRA:

Visit the project website: <https://www.gastronomytourism.eu/>

